



# We can

end all violence against women

## British Columbia campaign

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## The We Can Campaign

The We Can End All Violence against Women campaign started in South Asia in 2004, and currently runs in six countries in the region: Bangladesh, Sri Lanka, India, Pakistan, Nepal and Afghanistan. We Can continues to grow internationally across Asia, Europe, Africa, North and South Americas.

In 2007 We Can was launched in British Columbia, and since then has quickly grown into an alliance of over 60 organizations committed to ending violence against women.

## Campaign Goal

The main goal of the We Can BC campaign is to build a broad social movement to reduce violence against women, and to make British Columbia a safer place for all.

## We Can Objectives

- To build a strong coalition of diverse organizations committed to taking action to end violence against women in British Columbia;
- To provide opportunities to all British Columbians to reflect on their attitudes and beliefs and to be involved in ending violence against women as *Change Makers*.

## The We Can Approach

The We Can BC Campaign works through a coalition of diverse organizations and networks capable of mobilizing large sectors of the community to take a stand against violence against women.

We seek to trigger a person-to-person chain reaction of change in attitudes and behavior on a scale sufficient to generate a mass social movement to end violence against women. Individuals sign on as *Change Makers* – men, women, boys and girls who pledge not to tolerate or commit violence against women, to re-examine their own beliefs and attitudes, and to encourage at least five other people to do the same.

**Together, WE CAN end all violence against women!**

[www.WeCanBC.ca](http://www.WeCanBC.ca)

### Campaign Partners

Association of Women for Action Research and Empowerment  
BC Civil Liberties Association  
BC Teachers Federation  
BC Society of Transition Houses  
BC Centre for Elder Advocacy and Support  
Canadian Farm Workers Union  
Canadian Red Cross – Respected  
Ending Relationship Abuse Society  
Ending Violence Association of BC (EVA)  
Justice Education Society of BC  
Ksan House Society  
Leave Out Violence (LOVE)  
Liberty Education  
MOSAIC  
OPTIONS: Services to Communities Society  
Oxfam Canada  
Pacific Community Resources Society  
Progressive Intercultural Service Society (PICS)  
Quest Food Exchange  
Richmond Women's Resource Centre  
Richmond Youth Service Agency  
Sahara Services Society  
Sangha Veda Women's Association  
Self-Employment and Entrepreneur Development Society (SEEDS)  
South Asia Family Association (SAFA)  
South Asian Women's Abuse Awareness List (SAWAAL)  
South Okanagan Immigrant and Community Services (SOICS)  
Stop the Violence! Women, Information & Advocacy  
South Fraser Women's Services Society  
S.U.C.C.E.S.S.  
Salt Spring Women Opposed to Violence and Abuse (SWOVA)  
The Art of Living Foundation  
VanCity Printers  
Vancouver and District Labour Council  
Vancouver and Lower Mainland Multicultural Family Support Services

### Campaign Endorsers

BC New Democrat Caucus  
Caitlin Press  
City of Burnaby  
City of Vancouver  
Community Action Coalition of Burnaby  
CUPE  
DIVERSEcity  
Ethnocultural Advisory Association  
Girl Guides of Canada - BC Council  
Hospital Employee's Union  
Justice for Girls  
North Shore Women's Centre  
South Fraser Women's Services Society  
Surrey Women's Centre Society  
Tri-City Women's Centre Society  
United Nations Association of Canada (UNA-C)  
Vancity Credit Union  
Vancouver Rape Relief and Women's Shelter  
Vancouver Women's Health Collective  
West Coast LEAF  
West Coast Sikh Youth Alliance

### Campaign Media Supporters

Asian Pulse  
CTV  
India TV Online  
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The Voice  
Radio RJ 1200  
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Red 93.1FM  
ROSE (Remember Our Sisters Everywhere)